

Ran Nagoya

Digital Marketing Co-op Student

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📍 Vancouver, BC

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👤 rannagoya.com

EDUCATION

Tamwood Careers College

Digital Marketing Co-op Diploma

Feb 2026 - Mar 2027

Relevant Coursework:

Digital Marketing, Social Media Strategy, SEO, Website Planning

Otsuma Women's University

Bachelor of Social Information Studies, Information Design

Apr 2016 - Mar 2020

Completed creative and digital projects using Adobe tools and JavaScript.

SKILLS

UX & Web

- Figma
- Responsive Web Design
- WordPress
- Wix
- Squarespace
- Lovable

Content & Creative

- Content Strategy
- Social Media Content Creation
- CapCut
- Photoshop
- Illustrator
- After Effects

Marketing & Workflow

- Google Ads
- Asana
- Notion

ADDITIONAL

Japanese (Native)

English

SUMMARY

Web Designer and Digital Marketing professional with 5+ years of experience in design, project coordination, and problem-solving. Experienced in creating bilingual websites, landing pages, digital marketing assets, and visual content using WordPress, Wix, Squarespace, Lovable, and Adobe Creative Suite. Passionate about designing user-focused digital experiences and helping businesses grow through creative and analytical solutions.

FREELANCE EXPERIENCE

Web Design Projects

📅 2026 - Present 📍 Vancouver, BC

- Built portfolio site rannagoya.com (WordPress) with 7 case studies.
- Launched bilingual EN/JP Wix site (Home, Story, Blog) for Maniwa Sense, a vacation rental under development, as its main inquiry channel; delivered in 1 month.
- Designed bilingual EN/JP dental clinic site (Wix) incl. appointment flow.
- Designed recruitment ads (Canva, Photoshop) with 2 landing pages (Wix, Lovable) for a dental clinic, bringing in 8 dental assistant applicants.
- Built bilingual EN/ES Squarespace site (Home, Services, About, Contact) for Nutrilatina, a nutrition consulting business, organizing 6 services into 4 pillars.

VOLUNTEER EXPERIENCE

Digital Marketing Volunteer | Yatta!

📅 2026 - Present 📍 Vancouver, BC

- Produced 6 Instagram Reels (CapCut), top Reel reaching 11.2K views.
- Analyzed reach/engagement and reported monthly to guide content planning.
- Supported planning of 2 posts/month.

ACADEMIC PROJECT

Tokyo International Projection Mapping Award (Team Project) Otsuma Women's University

📅 2018 📍 Tokyo, Japan

- Collaborated in a 10-member team on visual storytelling, design planning, and presentation for a public projection mapping entry.

PROFESSIONAL EXPERIENCE

Mechanical Design Engineer

Cosmo Koki Co., Ltd.

📅 Apr 2020 – Feb 2026 📍 Tokyo, Japan

- Designed products and molds using SolidWorks.
- Performed CAE and mold flow analysis using JSCAST.
- Collaborated with manufacturing teams to improve product quality.